

\$442K+ Amazon Sales | 10K+ Orders | 11.7K+ Units Sold

A strong Amazon business isn't built on sales alone—it's built on understanding the data behind the numbers.

Over a **12-month performance analysis**, I evaluated marketplace trends to uncover opportunities that drive sustainable growth and higher profitability.

Performance Highlights

 **\$442K+** in Amazon Sales

 **10K+** Customer Orders

 **11.7K+** Units Sold

What the Analysis Covered

 Sales trend analysis to identify growth patterns and seasonality.

 Order volume and product performance evaluation to uncover top-performing ASINs.

 Demand forecasting and buying behavior analysis to capitalize on peak opportunities.

 Revenue optimization through data-driven insights and marketplace performance tracking.

 Identification of opportunities to improve catalog performance, inventory planning, and advertising efficiency.

The Outcome

Marketplace data is only valuable when it leads to action.

By turning performance metrics into strategic decisions, sellers can uncover hidden growth opportunities, optimize revenue, improve operational efficiency, and build a stronger, more profitable Amazon business.

Date

Custom

7/29/2025

7/28/2026

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 7/29/2026, 1:15:10 PM PDT				
Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
10,433	11,796	\$442,259.75	1.13	\$42.39

